



Posting a classified ad in PSBA's Marketplace of our Newsletter:

Eligibility: Please read the eligibility and ad placement guidelines carefully: If an ad is placed for an item that does not fit these guidelines, and if a donation is paid with the ad, we will decline the ad and refund 1/2 of the donation. This will cover the fees that PayPal charges us for issuing a refund.

For sale and want ads are for the PSBA Marketplace of the monthly PSBA Buzz newsletter. These ads are intended to be used by beekeepers and community members needing help finding and selling beekeeping equipment or related supplies and services. The Marketplace is also intended for beekeeping related and time-sensitive events, workshops, and classes not sponsored by PSBA.

We try hard to keep the Marketplace useful for our core audience; hobby beekeepers, former hobby beekeepers, and gardeners or community members seeking services from beekeepers. For this reason, our guidelines for what will be published are somewhat strict. If you're not sure whether your ad is eligible, please review the following guidelines. PSBA retains the right to decline any ad submission.

Individual or Organization Ads – Eligibility and Guidelines

Individuals or organizations who do not commercially or regularly sell beekeeping supplies or related services are eligible to post ads for a fee (see Fees next page).

Ads of a commercial nature or of significant value – Eligibility and Guidelines:

Beekeeping suppliers or Brokers and others who commercially or regularly sell or have sold equipment or supplies including beekeeping woodenware, bee packages, extracting equipment, etc. are eligible to post *commercial* ads for a fee (see Fees next page). Schools, Businesses, and Non-profits who derive income from classes and/or the sale or rental of equipment are included in this category.

For all ads: In order to coordinate the ads with the payments received, the fee must be submitted at the same time or within one day of submitting the ad for publishing. No Exceptions.

Eligible items: Eligible ads are for beekeeping or beekeeping related supplies or services or of topics/events of interest to beekeepers.

Not eligible: Ads for non-beekeeping related items or topics not of interest to beekeepers will be declined. PSBA reserves the right to review and evaluate the appropriateness of ads submitted.

PSBA Buzz Marketplace Advertising Fee Schedule and Policy

Effective March 9th 2013

Individual/Organization (non-commercial ads) fees and guidelines:

25 words or less: \$5 fee for members and non-members. Ad content must be submitted at least 30 days before the first Tuesday of desired month of publication, and ad fee payment received within 1 day of request to be considered eligible for publication.

26-50 words: \$10 fee for members and non-members. Ad content must be submitted 30 days before the first Tuesday of desired month of publication, and ad fee payment received within 1 day of request to be eligible for publication.

Commercial Ads or ads producing Significant Value:

65 words max: \$25 fee for members and non-members. Ad Content must be submitted at least 30 days before the first Tuesday of desired month of publication, and fee payment received within 1 day of request to be considered eligible for publication.

Larger commercial ad spaces, with images/logo display will become possible as we make changes to newsletter format. Stay tuned. Updates to advertising policy will be posted to our website.

Advertising Policy Fine Print:

- All Ad fees and publication runs are for 1 month duration in the PSBA Buzz newsletter unless otherwise requested and additional fees paid.
- Order of listing in the newsletter is based on date payment received.
- All ad submissions must be sent to editor@psbees.org

Thanks for advertising in the PSBA Buzz!